

差出人： [CPHI Japan Secretariat Office \(Informa Markets Japan Co., Ltd.\)](#)  
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件名： Exhibitor News Vol.9 【Reminder/Scan QR service & Exhibitor Badge】 CPHI Japan 2025  
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Dear Exhibitor,

Thank you very much for your participation in CPHI Japan 2025.  
We are pleased to send you the Exhibitor News which we hope will help your preparation for the show. We advise to take a moment and read through the following information, which will help you to maximise the success of the show.

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## **【Topics】**

1. Scan QR code service <LeadGrab>
  2. Exhibitor and contractor badges
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Floor Map

※This floor map is as of March 3rd

## **1. Scan QR code service <LeadGrab>**

### **▼ Optional Service [LeadGrab]**

At this exhibition, we will manage visitor information by QR code.  
You will receive visitor information simply by reading the QR code on the visitor's badge.

#### ● Capture Contact Details

Quickly scan visitor badges to retrieve detailed profiles, including names, companies and email addresses.

#### ● Manage Visitor Data

Type notes and tag each scanned visitor profile, helping you prioritise follow-ups and streamline your sales pipeline.

#### ● Export Scanned Data

Easily export all scanned visitor data into an Excel spreadsheet for further analysis and integration into your CRM systems.

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### **Charge**

- Lead Grab (within 3 user accounts) : JPY 50,000
- Additional user account : JPY 10,000

### **How to apply**

Please submit Form C-5 QR code service for your requirement.

To: exhibit@cphijapan.com

**Deadline**  
**21 March 2025**

For further information, please check user guide [here](#).

Online Exhibitor Manual

## **2. Exhibitor and contractor badges**

Please submit Form A-3 Exhibitor & Contractor Badge via online exhibitor manual, print it out and bring it to the venue.

**Exhibitor and contractor badges will not be issued on-site** and can only be applied via the online exhibitor manual. Please ensure that you register in advance.

Online Exhibitor Manual

If you have any questions, please feel free to contact the Secretariat Office.  
Thank you very much.

◆◆◆◆Exhibitor News [Archive](#) ◆◆◆◆

◆◆◆◆CPHI Japan [X account](#) Please follow me! ◆◆◆◆

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### **【Contact】**

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