



Dear Exhibitor,

Thank you very much for your participation in CPHI Japan 2025.  
We are pleased to send you the Exhibitor News which we hope will help your preparation for the show. We advise to take a moment and read through the following information, which will help you to maximise the success of the show.

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## **【Topics】**

1. Business Matchmaking Service is now open!
  2. Order Forms【Important deadlines】
  3. Promotional Tools 【Free of charge】
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### **1. Business Matchmaking Service is now open!**

At CPHI Japan 2025, we have prepared a Business Matchmaking Service to make the exhibition more efficient and effective for all participants than ever before. This service allows attendees to search for visitors and exhibitors, schedule business meetings in advance at the venue. We encourage you to participate and take advantage of these opportunities.

■ Service Period: ~ **April 11th**

■ How to Use:

Please complete the "A-7 Business Matchmaking Service Registration" on the Online Exhibitor Manual.

[User Guide \(Youtube link\)](#)

### **2. Order Forms【Important deadlines】**

#### **▼ Optional Service by March 3rd**

C-12 Stand Personnel

C-13 Interpreters

Please download the application form from the online exhibitor manual and submit your application via email.

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Exhibitors who have not yet submitted the following forms,  
please submit them as soon as possible.

Space only exhibitors and exhibitors who are planning to add decorations to your pa

Package booths must submit drawings.

▼ **Mandatory Forms for All Exhibitors**

A-5: Contractor Registration

▼ **Mandatory Forms for All Package Booth Exhibitors**

B-1: Submission Form for Package Booth Interior Decoration Drawings

▼ **Mandatory Forms for All Space Only Booth Exhibitors**

B-3: Electric Power Supply - Primary Electrical Work

\*Pre-sending of exhibitor and worker badges is not conducted. After registering through the A-3 form, please download and print them to bring to the venue.

Please note that registration and issuance cannot be done at the venue.

Online Exhibitor Manual

**3. Promotional Tools [Free of charge]**

▼ **VIP Special Invitation Service**

Starting from the 2025 event, we will offer a “VIP Special Invitation Service” for inviting your important clients.

This will replace the previous method of sending VIP badges, and instead, a VIP invitation email will be sent.

The application for this service is available through the Online Exhibitor Manual “**Submission Form C-1.**”

What is VIP ?

By registering through the VIP-exclusive Pre-registration page, you can obtain a VIP badge, which allows smooth registration and access to the VIP Lounge.

Additionally, we offer the “VVIP Invitation” for your most important clients, which includes an invitation to the cocktail party held on the first day of the event.

You can apply for up to 5 guests.

Online Exhibitor Manual

▼ **Web Banner**

[CPHI Event Banner](#)

You can easily generate event banners with your company name and booth no, so please feel free to use it for promoting your booth.

▼ **eDM**

Please use it for your company promotion.

If you have any questions, please feel free to contact the Secretariat Office. Thank you very much.

◆◆◆◆Exhibitor News [Archive](#) ◆◆◆◆

◆◆◆◆CPHI Japan [X account](#) Please follow me! ◆◆◆◆

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