

差出人： CPHI Japan Secretariat Office (Informa Markets Japan Co., Ltd.)
宛先： exhibit@cphijapan.com
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Dear Exhibitor,

Thank you very much for your participation in CPHI Japan 2025.
We are pleased to send you the Exhibitor News which we hope will help your preparation for the show. We advise to take a moment and read through the following information, which will help you to maximise the success of the show.

【Topics】

1. Exhibitor List is now open!
 2. Order Forms
 3. Business Matchmaking Service
 4. Promotional Tools 【Free of charge】
 5. SNS Promotion
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1. Exhibitor List is now open!

Exhibitor list is now available on official website.

[Exhibitor List](#)

This page is mostly viewed by visitors.

If you haven't submitted 'A-1 Exhibiting Company Information' yet, please be sure to enter and submit the required information for the promotion of your company.

2. Order Forms

▼ Mandatory Forms for All Exhibitors

A-5: Contractor Registration (Deadline: Feb 14th)

▼ Mandatory Forms for All Package Booth Exhibitors

B-1: Submission Form for Package Booth Interior Decoration Drawings(Deadline: Feb 14th)

▼ Mandatory Forms for All Space Only Booth Exhibitors

B-3: Electric Power Supply - Primary Electrical Work(Deadline: Feb 14th)

▼ Optional

For details such as renting equipment, please check the Online Exhibitor Manual.

*Pre-sending of exhibitor and worker badges is not conducted.After registering through the A-3 form, please download and print them to bring to the venue.



3. Business Matchmaking Service

At CPHI Japan 2025, we have prepared a Business Matchmaking Service to make the exhibition more efficient and effective for all participants than ever before. This service allows attendees to search for visitors and exhibitors, schedule business meetings in advance at the venue. We encourage you to participate and take advantage of these opportunities.

■ Service Period: **February 3rd to April 11th**

■ How to Use:

Please complete the "A-7 Business Matchmaking Service Registration" on the Online Exhibitor Manual.

4. Promotional Tools [Free of charge]

▼VIP Special Invitation Service

Starting from the 2025 event, we will offer a "VIP Special Invitation Service" for inviting your important clients.

This will replace the previous method of sending VIP badges, and instead, a VIP invitation email will be sent.

The application for this service is available through the Online Exhibitor Manual "**Submission Form C-1.**"

What is VIP ?

By registering through the VIP-exclusive Pre-registration page, you can obtain a VIP badge, which allows smooth registration and access to the VIP Lounge.

Additionally, we offer the "VVIP Invitation" for your most important clients, which includes an invitation to the cocktail party held on the first day of the event.

You can apply for up to 5 guests.



▼Web Banner



[CPHI Event Banner](#)



You can easily generate event banners with your company name and booth no, so please feel free to use it for promoting your booth.



▼eDM

Please use it for your company promotion.





5. SNS Promotion

The organiser uses [FACEBOOK](#) for promoting the latest show information, and the latest products and services of exhibitors to potential visitors.

Send the latest information to the organiser and we will distribute it through Facebook pages.

Send the information below to: exhibit@cphijapan.com

* Please put "SNS Promotion" in the subject line of your e-mail.

Deadline : Mar 14th

- -Your company name
- -Booth number
- -Pictures of the products, services or company logo (1080 x 1080 Pixels)
- -Description (40 words)

If you have any questions, please feel free to contact the Secretariat Office.
Thank you very much.

◆◆◆◆Exhibitor News [Archive](#) ◆◆◆◆

◆◆◆◆CPHI Japan [X account](#) Please follow me! ◆◆◆◆

【Contact】

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