

差出人： [CPHI Japan Secretariat Office \(Informa Markets Japan Co., Ltd.\)](mailto:exhibit@cphijapan.com)
宛先： exhibit@cphijapan.com
件名： Exhibitor News Vol.5 【Reminder of submission deadlines】 CPHI Japan 2025
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Dear Exhibitor,

Thank you very much for your participation in CPHI Japan 2025.
We are pleased to send you the Exhibitor News which we hope will help your preparation for the show. We advise to take a moment and read through the following information, which will help you to maximise the success of the show.

【Topics】

1. A-1 Exhibiting Company Information
 2. Business Matchmaking Service
 3. Order Forms
 4. Promotional Tools 【Free of charge】
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1. A-1 Exhibiting Company Information

From the Online Exhibitor Manual 'A-1 Exhibiting Company Information', please enter and submit your company information and product details **by January 31st**. The information you provide will be accessible on the official website's **exhibitor list page [to be released on Feb 3rd]**.

This page is mostly viewed by visitors.
For the promotion of your company, please be sure to enter and submit the required information.

※If you haven't received your ID and Password, please contact the secretariat office.

[Online Exhibitor Manual](#)

2. Business Matchmaking Service

At CPHI Japan 2025, we have prepared a Business Matchmaking Service to make the exhibition more efficient and effective for all participants than ever before. This service allows attendees to search for visitors and exhibitors, schedule business meetings in advance at the venue. We encourage you to participate and take advantage of these opportunities.

■ Service Period: **February 3rd to April 11th**

■ How to Use:

Please complete the "A-7 Business Matchmaking Service Registration" on the Online Exhibitor Manual **by January 31st**.

Online Exhibitor Manual

3. Order Forms

▼ Mandatory Forms for All Exhibitors

A-1: Exhibiting Company Information (Deadline: Jan 31st)

A-5: Contractor Registration (Deadline: Feb 14th)

A-6: Hazardous Goods(Deadline: Jan 31st)

A-7: Business Matchmaking Service Registration(Deadline: Jan 31st)

*Pre-sending of exhibitor and worker badges is not conducted.

After registering through the A-3 form, please download and print them to bring to the venue.

▼ Mandatory Forms for All Package Booth Exhibitors

B-1: Submission Form for Package Booth Interior Decoration Drawings(Deadline: Feb 14th)

▼ Optional

For details such as renting equipment, please check the Online Exhibitor Manual.

Online Exhibitor Manual

4. Promotional Tools [Free of charge]

▼VIP Special Invitation Service

Starting from the 2025 event, we will offer a “VIP Special Invitation Service” for inviting your important clients.

This will replace the previous method of sending VIP badges, and instead, a VIP invitation email will be sent.

The application for this service is available through the Online Exhibitor Manual “Submission Form C-1.”

What is VIP ?

By registering through the VIP-exclusive Pre-registration page, you can obtain a VIP badge, which allows smooth registration and access to the VIP Lounge.

Additionally, we offer the “VVIP Invitation” for your most important clients, which includes an invitation to the cocktail party held on the first day of the event.

You can apply for up to 5 guests.

Online Exhibitor Manual

▼Web Banner

[CPHI Event Banner](#)



You can easily generate event banners with your company name and booth no, so please feel free to use it for promotin

g your booth.

▼**eDM**

Please use it for your company promotion.

If you have any questions, please feel free to contact the Secretariat Office.
Thank you very much.

◆◆◆◆Exhibitor News [Archive](#) ◆◆◆◆

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