差出人: CPHI Japan Secretariat Office (Informa Markets Japan Co., Ltd.)

宛先: exhibit@cphijapan.com

牛名: Exhibitor News Vol.4【Visitor Promotion】CPHI Japan 2025

日付: 2025年1月6日 11:00:21



Dear Exhibitor,

Thank you very much for your participation in CPHI Japan 2025.

We are pleased to send you the Exhibitor News which we hope will help your preparation for the show. We advise to take a moment and read through the following information, which will help you to maximise the success of the show.

[Topics]

1. (Important) How to attend the event

- 2. Promotional Tools [Free of charge]
- 3. Sponsorship Items

1. (Important) How to attend the event

XIt has been changed starting from the 2025 event.

Starting from the 2025 event, pre-registration will be required for all visitors to atte nd. Simply bringing an invitation will not allow entry.

<u>Please make sure to inform visitors that pre-registration is necessary when inviting them to attend.</u>

1) Pre-Registration for Visitors

Deadline: Friday, April 11, 2025, 5:00pm (JST)

URL: https://www.informa-japan.com/cphifcj/form/en/visitor_regist.php

2) VIP Exclusive Pre-Registration

Starting from the 2025 event, we will offer a "VIP Special Invitation Service" for inviting your important clients.

This will replace the previous method of sending VIP badges, and instead, a VIP invitation email will be sent.

The application for this service will begin around the end of January through the Onl ine Exhibitor Manual "Submission Form C-1."

An announcement will be made through a separate Exhibitor News at the time the s ervice starts.

What is VIP?

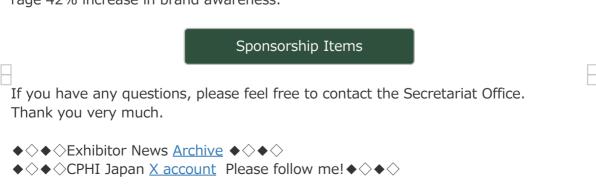
By registering through the VIP-exclusive Pre-registration page, you can obtain a VIP badge, which allows smooth registration and access to the VIP Lounge.

Additionally, we offer the "VVIP Invitation" for your most important clients,

2. Promotional Tools [Free of charge]

▼Event Logo	Download Event Logo	
▼Web Banner CPHI Event Banner You can easily generate event bar with your company name and boo so please feel free to use it for prog your booth.	oth no,	
	of January from online exhibitor manual. ine Exhibitor Manual	
4. Sponsorship Items		

If you thought securing a booth was the only way to get in front of the titans of Jap anese pharma, think again. From all-inclusive sponsorships to experiential add-ons, there's no shortage of ways to showcase your products to thousands of eager buyer s. And the good news – companies who took advantage of sponsorships saw an ave rage 42% increase in brand awareness.



[Contact]

CPHI Japan Secretariat Office / Informa Markets Japan Co. Ltd.

Kanda 91 Bldg., 1-8-3 Kaji-cho, Chiyoda-ku, Tokyo 101-0044 Japan

TEL: 81-3-5296-1020

Email: exhibit@cphijapan.com