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件名： Exhibitor News Vol.3 【A-1 Exhibiting Company Information Deadline】 CPHI Janan / Pharma IT Digital Expo 2024
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Dear Exhibitor,

Thank you very much for your participation in CPHI Japan 2024. We are pleased to send you the Exhibitor News which we hope will help your preparation for the show. We advise to take a moment and read through the following information, which will help you to maximise the success of the show.

【Topic】

1. A-1 Exhibiting Company Information
 2. Business Matchmaking Service
 3. Order Forms
 4. Promotional Tools 【Free of charge】
 5. Sponsorship & Branding Opportunities
 6. Sustainability
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1. A-1 Exhibiting Company Information

From the Online Exhibitor Manual 'A-1 Exhibiting Company Information,' please enter and submit your company information and product details **by January 26th**. The information you provide will be accessible on the official website's exhibitor list page [**to be released on January 29th**].

This page is mostly viewed by visitors. For the promotion of your company, please be sure to enter and submit the required information.

The information provided by January 26th 12:00 will be listed on the official guidebook(Printed).

※If you haven't received your ID and Password, please contact the secretariat office.

[Online Exhibitor Manual Login](#)

2. Business Matchmaking Service

At CPHI Japan 2024, we have prepared a Business Matchmaking Service to make the exhibition more efficient and effective for all participants than ever before. This service allows attendees to search for visitors and exhibitors, schedule business meetings in advance at the venue. We encourage you to participate and take advantage.

tage of these opportunities.

- Service Period: February 15th to April 19th
- How to Use: Please complete the "A-7 Business Matchmaking Service Registration" on the Online Exhibitor Manual **by February 14th.**

[Online Exhibitor Manual Login](#)

3. Order Forms

▼ Mandatory Forms for All Exhibitors

A-1: Exhibiting Company Information (Deadline: Jan 26th)

A-2: Visitor Admission Tickets

A-5: Contractor Registration

A-6: Hazardous Goods

A-7: Business Matchmaking Service Registration

*Pre-sending of exhibitor and worker badges is not conducted.

After registering through the A-3 form, please download and print them to bring to the venue.

▼ Mandatory Forms for All Package Booth Exhibitors

B-1: Submission Form for Package Booth Interior Decoration Drawings

▼ Optional

For details such as renting equipment, please check the Online Exhibitor Manual.

[Online Exhibitor Manual Login](#)

4. Promotional Tools [Free of charge]

▼ Visitor Admission Tickets (Printed)

If you have not applied for Visitor Admission Tickets yet, please login to the [Online Exhibitor Manual](#) and submit the form A-2.

*Shipping is limited to within Japan only.

▼ eDM

You can send the eDM to your clients with your message by email.

*eDM is available from the beginning of Feb in the Online Exhibitor Manual.

▼ Event logo



[Download Event Logo](#)

※You can also download it from Online Exhibitor Manual.



▼ Web Banner



[CPHI Banner](#)



[Pharma IT Banner](#)



5. Sponsorship & Branding Opportunities

To maximize the number of prospects and customers coming to your stand, you must let people know where to find you! We can offer you sponsorship opportunities to communicate your message to all visitors at the exhibition.

Some items are already sold out, so please contact the secretariat office for the availability of applications.

▼ [CPHI Sponsorship catalog](#)



6. Sustainability

Our aim is to become an ever more sustainable, positive impact business. We focus on the areas in which we can make the most significant contribution: our operations, the content and knowledge Informa's brands provide and the communities in which we work.

Please take a look the Better Stands Procurement Guide and share it to your contractor too.

[Better Stands Procurement Guide](#)

If you have any questions, please feel free to contact the Secretariat Office. Thank you very much.

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【Contact】

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